

## **BNC VENTURE FORUM COHORT INVESTS US\$500K SEED INVESTMENT IN INNOVATIVE BILLBOARDS**

*A BNC Venture Forum cohort made a US\$500K seed investment in Innovative Billboards, whose new “Billboard in a Box” is disrupting the billboard industry*



October 14, 2021 (Press Release) BNC VENTURE FORUM COMMUNITY INVESTS US\$500K IN INNOVATIVE BILLBOARDS

*Innovative Billboards keeps the round open to allow the BNC audience to provide additional investment and oversubscribe the round.*

Innovative Billboards, LLC, the provider of a new, breakthrough billboard technology, raised US\$500K from accredited investor participants in the BNC Venture Forum.

### **INNOVATIVE BILLBOARDS**

Innovative Billboards' Billboard-in-a-Box is a completely new, patented, cost-effective, scrolling technology. Paul Angott, Innovative Billboards' Founder & President, is an award-winning serial entrepreneur, having sold over \$100M of products generated from his 40 patents.

“The company is enjoying tremendous momentum,” Paul notes, “This US\$500K investment moves the company product rollout dates forward, sooner realizing our vision of selling 2000 units per state over the next few years. One industry expert tells us he would expect to sell 20 Billboard in a Box's in Michigan in the 1st year”.

### **BNC INVESTORS INVEST IN THE ROUND**

BNC Venture Forum, a community of startup founders, mentors & accredited investors, is pleased to note BNC community participants made a US\$500K seed investment in Innovative Billboards.

“We work to foster the growth of entrepreneurial activity, by introducing exciting investment opportunities, just like Innovative Billboards, to professional investors”, said Len Bland, BNC’s co-host.

Len points out, “Our group enjoys opportunities to review many startup founders, hear their stories, and appreciate their offerings. We see great potential with Innovative Billboards.”

Len continued, “Two BNC investors completed this round. We’re thrilled our efforts contributed to this US\$500K investment for Innovative Billboards.” These include David Rambhajan, an entrepreneur, construction industry executive, investor, and a Veteran & Small Business Advocate. As a result, BNC leadership advocated Innovative Billboards keep the round open and allow the BNC audience to provide additional investment and oversubscribe the round.

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#### **ABOUT INNOVATIVE BILLBOARDS**

Innovative Billboards is disrupting the billboard industry. Their “Billboard in a Box” is a completely new, patented, cost-effective, scrolling technology. It fills a missing industry need found between static and LED billboards. It provides a multi ad solution for 40% of the cost and 1/10th the electricity of an LED billboard. This dramatically increases revenue & profit for billboard companies. The Billboard in a Box enables billboard companies to place highly profitable units in locations previously not economically viable.

#### **ABOUT BNC VENTURE FORUM**

The BNC Venture Forum is a community of accredited investors, service providers, entrepreneurs, mentors, and startup founders. BNC hosts a monthly virtual gathering, introducing exciting, interesting, and innovative companies to an audience of investors. Startup Founders present in the BNC format (delivering information investors require to make good decisions). BNC’s leadership, and an extensive network of experienced mentors, both guide & coach presenters to ensure a quality experience for our audiences. The BNC coaching session incorporates a mandatory, in-depth audit, and an Investor Pitch Deck Best Practices Masterclass. The BNC Investor Community is surveyed often. When our community expresses sufficient interest to invest in one of our startup founder presenters, the BNC Venture Forum may organize an investment fund (Special Purpose Vehicle or SPV), and serve as the SPV’s Lead Investor

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