

Innovative Billboards TRACTION UPDATE JUNE 2022

RON SHULKIN
BNC – VENTURE FORUM
847.612.2139

RON@FRACTIONALCMOGROUP.COM



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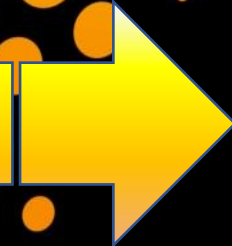
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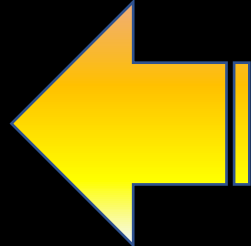
I understand that BNC Venture Forum may organize an investment fund (Special Purpose Vehicle or SPV), and serve as the SPV’s Lead Investor.



ACCREDITED INVESTOR SUMMARY



Innovative Billboards invites accredited investors to participate in a \$350K Raise; accepting capital up until prototype delivery date (targeted for June 30)



Innovative Billboards has \$600K pledged by investors once Innovative Billboards produces a full-size prototype. This is all that is required to get to market.



INNOVATIVE BILLBOARDS & BNC

THE JOURNEY

TRACTION UPDATE JUNE 2022

- ✓ Innovative Billboards presented May 2021 at BNC Venture Forum
- ✓ **Two BNC attendees complete the initial round filling Innovative Billboard's \$500K round**
- ✓ **BNC leadership invests**
- ✓ **Additional BNC Attendees Invest**
- ✓ **Additional \$600K pledged** once full-size prototype is complete. This is total required to fund the company. Sales start in 4Q22.
- ✓ Innovative Billboards, interviewed by Len Bland, discussing the process of capturing investor capital March 2022

THE FOUNDER

Paul Angott is the Founder of Innovative Billboards. He is an award-winning serial entrepreneur, having sold over \$100M of products generated from his 42 patents. There is a strong management team including 10 PhDs and several seasoned entrepreneurs.

INNOVATIVE BILLBOARDS

Innovative Billboards, LLC, has developed a completely new, patented, cost-effective, breakthrough billboard technology. This is a unique, 14' x 48' outdoor scrolling billboard, called Billboard in a Box™ (BIB) that increases average, annual billboard profit from \$4k to \$40k w/ 2-year payback in a \$6B US market.





JOURNEY



Application

Pitch Deck
Masterclass

Hosted Con Calls
Deal Room
Venture Forum

BNC
Cohort
Fills Round



MAR

APR

MAY

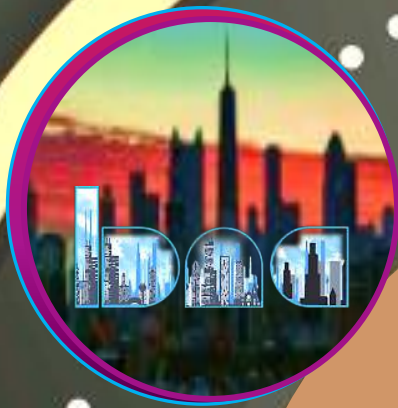
JUN

JUL

AUG

SEP

2021



CURRENT INVESTMENT OPPORTUNITY



Innovative Billboards TRACTION UPDATE JUNE 2022

- ✓ Paul Angott addressed supply chain issues by finding US & Asian manufacturers to provide billboard parts
- ✓ The next challenge is to complete the full-size prototype. (Supply Chain issues pushed out the target date)
- ✓ Paul now expects the prototype to be completed in June 2022 by managing the project with labor shortages

Innovative Billboards has \$600K pledged by investors once Innovative Billboards produces a full-size prototype. This is all that is required to get to market.

Innovative Billboards offers accredited investors to participate in a \$350K Raise; accepting capital up until prototype delivery date, targeted for June 30



ROUND 3B

CURRENT RAISE

SHARES AVAILABLE

CLOSES WHEN FULL SIZE PROTOTYPE COMPLETE

\$1,700K

\$350K

**44 ANGELS,
CEO & BOARD LOANS**



**ROUND 3B ROI 34:1 INCLUDING
CAPITAL BACK IN 2 YRS**

FYI... 10 INVESTORS IN THE BILLBOARD INDUSTRY

1.	<u>ANDY KEMP</u> -	\$50K	2
2.	<u>JOHN DE CARRIER</u> -	\$400K	2
3.	<u>DAVID RAMBHAJAN</u> -	\$100K	1, 2
4.	<u>TOM BRISSE</u> , -	\$72K	1, 3, 4, 5, 6
5.	DAN WILSON -	\$70K	1, 6
6.	<u>JOE PERILLO</u> -	\$100K	3, 5, 6
7.	<u>RON STRACHAN</u> -	\$75K	6
8.	RICHARD JACOB -	\$55K	2, 6
9.	DAN & LISA WEISS -	\$15K	2, 5
10.	JIM BERLINE -	\$12.5K	1, 2, 5

1. BOARD MEMBER
2. BILLBOARD INDUSTRY
3. BILLBOARD INDUSTRY ADJACENT
4. FIRST INVESTOR
5. BILLBOARD ADVERTISER
6. MULTIPLE IB INVESTMENTS

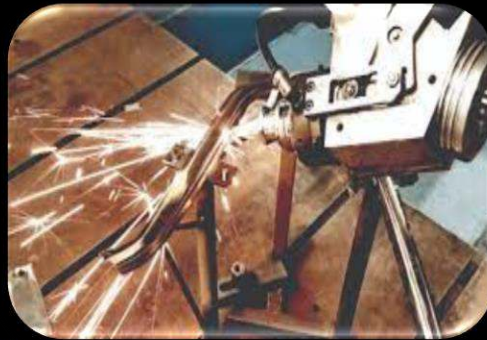




BUILDING THE PROTOTYPE

D & N IS BUILDING THE INNOVATIVE BILLBOARDS PROTOTYPE

Since 1962, D&N Bending, a quality-award winning US company has been manufacturing various products with industry leaders by providing a broad range of prototype and production parts.



Estimated Completion
Date: June 2022



PROTOTYPE BEING BUILT AT D & N IN MICHIGAN

Estimated Completion
Date: June 2022



THE BNC STORY

BUSINESS NETWORK CHICAGO VENTURE FORUM

- ✓ Introduces exciting investment opportunities to professional and accredited investors (angels, early-stage venture capitalists, and private equity firms seeking add-ons)
- ✓ Facilitates and nurtures networking opportunities among top business professionals
- ✓ Commits to foster the growth of entrepreneurial activity, and the development of mutually beneficial relationships



**For the Last 16 Years BNC Has Hosted
Monthly Live Event Pitch Nights**

- ✓ BNC Venture Forum Meets Every First Tuesday of the Month (For Over A Decade and a Half)
- ✓ We Meet to Hear Investor Pitch Decks;
- ✓ We Meet to Engage With Interesting People Who Share A Common Interest
- ✓ We Love Hearing An Emotional, Heart String Tugging Story About How You Encountered Something Horrible; How you came up with the ONLY solution;
- ✓ We Admire Anyone Who Takes Nothing But An Idea and Turns it Into Something. Makes Us Want To Help
- ✓ Our Attendees Build Relationships



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