



# YEAR IN REVIEW 2022

## OUR BNC COMMUNITY

### **BNC ATTENDEES & LEADERS WORK TOGETHER**

Toward Common Goals & Aligned Interests  
*We Enjoy Our Collaboration With Innovation Leaders*

## ITS ALL FOR YOU!

- ✓ TO ALL OF OUR CLIENTS & INDUSTRY PARTNERS
- ✓ TO THE ANGEL INVESTORS WE SERVE
- ✓ TO THE FOUNDERS, WITH THEIR GREAT IDEAS & VISION...

## THANK YOU!

FOR YOUR PARTNERSHIP  
FOR YOUR ACTIVE BNC PARTICIPATION  
FOR YOUR COLLABORATIVE CONTRIBUTIONS TO BNC



# ADDRESSING BNC AUDIENCE NEEDS



**LOCKDOWNS  
CLOSED  
OFFICES**

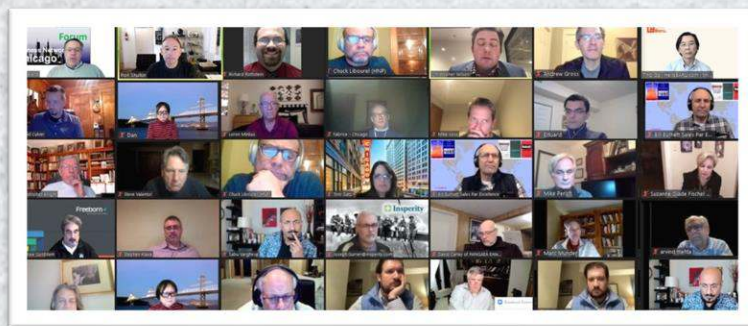


***Zoom Opened BNC Up To A Global Audience***

**COMPULSORY  
WORK FROM  
HOME**

When The Pandemic Hit, BNC Swiftly Migrated From Monthly In-Person Event To Live-On-Zoom Meetings

BNC Now Supports Investors & Founders As They Attend & Present From All Over The World



**BNC PIVOT  
SUCCESS**

*"Both Founders & Investors depend on us. Our BNC Team, and our audience members, grasped for a way to carry on at a distance. Zoom is a critical part of how we communicate,"*

**-BNC Leader, Len Bland**





# THANKS FOR COMING!

ANGEL INVESTORS & STARTUP FOUNDERS  
BNC VENTURE FORUM

**GET IN HERE**

Tuesday JULY 12  
7 - 9:30 PM CENTRAL

FOUNDERS PITCH TO INVESTORS  
CORDIAL NETWORKING

SAVE YOUR SEAT



COME SEE WHAT YOU'VE BEEN MISSING

**BNC VENTURE FORUM**

Please Join Us...

**MARCH 8<sup>TH</sup> 7PM CST**

BE A PART OF OUR COMMUNITY OF INVESTORS, FOUNDERS, & MENTORS

**BNC VENTURE FORUM**

Please Join Us...

- ✓ FOUNDER PITCHES
- ✓ INVESTOR JOURNEY CASE STUDY

**TUESDAY MARCH 8<sup>TH</sup> 7PM CST**

Hi **We are Friends**  
Christian Ellentoft

**COMET**  
Jon Olson

**CASE STUDY**  
DISCUSSION MODERATED BY Len Bland

BUSINESS NETWORK CHICAGO

**CLICK HERE SAVE YOUR SEAT**

Please Join Us...

**BNC PITCH NIGHT Tonight! 7PM CST**

BE A PART OF OUR COMMUNITY NETWORK WITH INVESTORS, FOUNDERS, & MENTORS

**TONIGHT! 7:00 PM CST**  
*save your seat!*

CLICK HERE TO REGISTER NOW

**H:GHTEN**  
CHAD JOHNSON  
CRAFT ELEVATED EXPERIENCES

**SAVORWE**  
NEW CAMPESSE

**CIRCADIAN**  
WYKE BOWDIE  
PARTNERING WITH EXCEPTIONAL ENTREPRENEURS

EXPERT GUIDANCE BEST-PRACTICES

MEET INVESTORS

**IT'S TIME! Take The Plunge!**

**Investor Pitch Deck MASTERCLASS**

**BNC VENTURE FORUM**

**APRIL 5<sup>TH</sup> 7PM CST**

✓ SEE EXCITING FOUNDER PITCHES!

Helping leaders develop engaging philanthropy programs

**selflessly**

Creating innovative custom seating systems for kids with disabilities

**testa** adaptive seating

BE A PART OF OUR COMMUNITY OF INVESTORS, FOUNDERS, & MENTORS

Please Join Us

**BNC VENTURE FORUM**

LIVE ONLINE EVENT

3 FOUNDER PITCH TO INVESTORS

NETWORKING BREAK-OUT SESSIONS

**JOIN US!**

JUST FOR YOU!

SAVE YOUR SEAT

**13 PM CST**

**WE WORK HARD TO GET YOU**

The best seat in the house

**BNC VENTURE FORUM**

**Tuesday AUG 2<sup>ND</sup> 7PM CENTRAL**

SAVE YOUR SEAT

Our First Meeting of 2021 Will Be Out of This World!

Don't Miss It! Reserve Your Spot Today!  
<http://bit.ly/2ilB8ue>

For Over A Decade, Investors & Founders Network Every First Tuesday Of The Month at a...

**BNC PITCH NIGHT EVENT**

Tuesday January 5 7-9:30 PM CST

WW.BNCCHICAGO.COM

**SPARROW**

ANGEL INVESTORS & STARTUP FOUNDERS

**BNC VENTURE FORUM**

TONIGHT! TUESDAY MAY 3<sup>RD</sup> 7PM CDT

GUEST SPEAKER: "MENTORS GUIDING STARTUPS" STARTUP FOUNDERS PITCH TO INVESTORS

TONIGHT | MAY 3<sup>RD</sup> | SEVEN CENTRAL TIME

**CLICK TO WATCH TONIGHT!**

**BNC VENTURE FORUM**

LIVE ONLINE EVENT

3 FOUNDER PITCH TO INVESTORS

NETWORKING BREAK-OUT SESSIONS

**JOIN US!**

JUST FOR YOU!

SAVE YOUR SEAT

**11 PM CST**

**MIGHTY SPARROW**

JOIN THE CONVERSATION! ACCREDITED ANGEL INVESTORS

LANE STEINBERG

**MIGHTY SPARROW**  
Oak Cask Aged Premium Artisanal Blend Rum

LEN DORFMAN

WATCH THE PITCH!

**BNC VENTURE FORUM**

SPECIAL INVESTOR FOCUS

Please Join Us!

ANGEL INVESTORS & STARTUP FOUNDERS

**UPSTAGED**

STEPHAN HARTMAN

**ZONETICS**

DAVID GREENSTEIN

**Pitch Deck STORYTELLING**

**BNC VENTURE FORUM**

TUESDAY JUNE 7<sup>TH</sup> 7PM CDT

## GRATITUDE

Our Attendees Are At The Heart Of Our Success





BY  
THE   
NUMBERS  
2022

# YOU ARE BNC

4080



AUDIENCE  
INVITATIONS  
SENT PER  
MONTH

12

BNC  
PITCH  
NIGHT

MONTHLY  
VENTURE  
FORUM  
EVENTS

VENTURE  
CONNECT  
MEETUP  
FOLLOWERS

*meetup*

1407

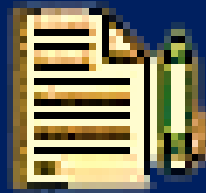
979

BUSINESS  
NETWORK  
CHICAGO  
MEETUP  
FOLLOWERS

30



PITCH  
PRESENTER  
MASTER  
CLASSES



70

AUDIENCE  
VENTURE  
FORUM  
SIGNUPS

JAN  
OCT

HIGHEST  
AUDIENCE  
ATTENDANCE

6

CONTINUING  
EDUCATION  
GUEST  
SPEAKERS



# BNC LEADERSHIP



LEN BLAND



LOREN MINKUS

## Concept Equity Group

Offers Small Businesses The Talent And Connections To Make The Next Big Move

Our Mission is part matchmaker, part strategist and part makeover artist. We understand what makes a business attractive to investors, and what kinds of investors are a good match for founders

**Concept Equity Group**  
Capital Matchmaker™

**847-30P17-0656**

**len\_bland@conceptequity.com**

**<https://conceptequity.com/>**

## Fractional CMO Group

**We Know How To Launch!**

A proud history guiding new offerings to market. We enable buyers to appreciate our client's stories. Fractional CMO Group steps up as a collaborative team member for emerging innovations.

**Expert Troubleshooter. Let's Hear It.**

**847-612.2139**

**RON@fractionalcmogroup.com**

**[https:// fractionalmogroup.com /](https://fractionalcmogroup.com/)**



RON SHULKIN



FRACTIONAL CMO GROUP LLC



# STICK WITH US



## WE HAVE GROWTH PLANS

WE LOOK FORWARD TO SERVING  
YOU IN 2023...

- ✓ AT THE MONTHLY BNC VENTURE FORUM ON-LINE PITCH EVENTS
- ✓ AT NEW LIVE IN-PERSON PITCH & NETWORKING EVENTS
- ✓ SPONSORED CONTINUING EDUCATION

**WE'RE SENDING THANKS  
THIS HOLIDAY SEASON  
& WE WISH YOU A  
HAPPY AND HEALTHY 2023!**

-THE BNC LEADERSHIP TEAM



## *SEE YOU IN 2023*

GET READY  
TO PUT IN

YOUR TWO CENTS

(OR HIGHER INVESTMENT AMOUNTS)

